



## Sponsor's Information Packet

The Tiny House Conference works with companies to make the Tiny House Conference possible. Each year we bring together a host of tiny house related booths for our attendees to engage with. Below is some general details for those who are considering being a part of our event.

### Cost:

We have two major categories of sponsors: Booths and Headline sponsors. Booth sponsors are for those who wish to have a display space in our exhibitor section; included with a booth is a logo on our general sponsor's page. Our Headline sponsors are highlighted sponsors on our website, emails and other promotional outreach. We work closely with brands at this elevated tier to develop unique offerings at the conference and online; headline sponsors include a booth, logo on our sponsor's page, on the home page and other special touch points.

Booth Sponsor – 2 tickets: \$1000

Headline Sponsor – 4 tickets + main slider logo: \$2000

### Booths:

The booths will be located in a high traffic area where attendees are traveling through.

The booths specifications are:

- 10 feet by 10 feet
- A single 8 foot table w/ skirt
- Chairs for your team
- Power
- Access to wifi

All sponsors are required to staff their booth during key engagement times, they should have signage and/or table drapes, print materials and other giveaway items for distribution are recommended.

Some suggested giveaway vendors

- [4imprint.com](http://4imprint.com)
- [vistaprint.com](http://vistaprint.com)
- [staplespromotionalproducts.com](http://staplespromotionalproducts.com)
- [epromos.com](http://epromos.com)

## Sponsor Types

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|---|---|
| <h3>Booth Sponsor</h3> <p><b>\$1000</b></p> <p>Package includes:</p> <ul style="list-style-type: none"><li>✓ 10×10 booth with power</li><li>✓ 2 tickets – commercial license</li><li>✓ Logo: Sponsor page</li></ul> <p><a href="#">Purchase Now</a></p> | <h3>Headliner Sponsor</h3> <p><b>\$2,000</b></p> <p>Package includes:</p> <ul style="list-style-type: none"><li>✓ 10 x 10 booth with power</li><li>✓ 4 tickets – commercial license</li><li>✓ Logo: Sponsor &amp; Home pages</li><li>✓ Tailored email marketing (1)</li></ul> <p><a href="#">Purchase Now</a></p> |
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## Other Key Details

### Hotel

The event venue and hotel are one in the same, The Holiday Inn Portland Airport. There is a code for booking your hotel room if you book before March 1<sup>st</sup> to get a significant discount; contact us for details.

### Event Culture

Our event is very different from most traditional conferences or conventions. Our attendees are typically private individuals looking to build a tiny home for themselves or find a builder to build it for them. This means while we are a professionally organized conference, our event isn't geared to those in a professional setting. Casual dress and a meeting point for the community pervade this conference. We find that when our sponsors engage with our attendees in this way, connections are made.

### Weather

While our event is primarily indoors, during the house tours we will be outside. The house tours happen rain or shine.

### Refunds

If you have any questions, need clarification, etc please contact us ahead of time. Once your logo has gone live on our website, we are no longer able to issue refunds.